TV Contract Print CBS TELEVISION CEU KCBS-TV

### **Report Parameters:**

AE INITIALS:

AE LOC:

AE RC:

**BILLING SUMMARY: YES** 

**GENERATE:** 

MAKEGOODS: YES

**BUSINESS TYPE:** 

ORDER TYPE:

PRE PRINTED :

PRINTED DATE :

REV NUM: 4

ORDERS OF

SORT BY: By Order Number

**REQUEST ID:** 

**REQUEST RUN ID:** 

ORDER RANGE: 63061





BUYING TIME

Washington

KATE WELSH

USA

#### **AGREEMENT MADE BETWEEN**

# KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

1021-63061-4

**CONTRACT NO. REV.** 

1

**Cancellation Notice** 

Announcement 28 days

**DATE PRINTED** 

02/08/13

Required

prior notice

PAGE

AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 345395 ADVERTISER (OR AGENCY AND ADVERTISER)

WENDY GREUEL FOR MAYOR

7120 Hayvenhurst Ave Ste 315

Van Nuys CA 91406-3813

USA

PRODUCTWENDY GREUEL FOR MAYOR 2/5-2/11

AGENCY EST. NO. LOCAL PRODUCT CODE Andrew Del Guercio 1307

DC 20001-3796

SALESPERSON 2635

650 Massachusetts Ave NW Ste 210

NATIONAL SALESPERSON

35698

NAME

AND

**ADDRESS** 

CONTACT

BROADCAST SCHEDULE STARTING 02/05/13 AND ENDING 02/11/13 NO. WEEKS: CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

- Gunniens	- 1/2	SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 **L.U.I	01111 R.**	4	05:00A	06:00A	30S	02/05/13-02/08/13	M-F 5-6A CBS-2 NEWS	4	150.00	600.00
2 **L.U.I	M R.**	1	05:00A	06:00A	30S	02/11/13-02/11/13	M-F 5-6A CBS-2 NEWS	1	150.00	150.00
2	01111	4	06:00A	07:00A	30S	02/05/13-02/08/13	M-F 6-7A CBS-2 NEWS	4	200.00	800.00
**L.U.I		-	00.00A	07.00A	305	02/03/13 02/00/13	M F 0 /A CBS 2 NEWS	1	200.00	000.00
	М	1	06:00A	07:00A	30S	02/11/13-02/11/13	M-F 6-7A CBS-2 NEWS	1	200.00	200.00
**L.U.I	R.**									
5 **L.U.I	02222 R**	8	07:00A	09:00A	30S	02/05/13-02/08/13	THE EARLY SHOW	8	200.00	1600.00
6 **L.U.I	M R.**	2	07:00A	09:00A	30S	02/11/13-02/11/13	THE EARLY SHOW	2	150.00	300.00
7 **L.U.I	01111 R.**	4	09:57A	11:00A	30S	02/05/13-02/08/13	PRICE IS RIGHT	4	1800.00	7200.00
8	М	1	09:57A	11:00A	30S	02/11/13-02/11/13	PRICE IS RIGHT	1	1800.00	1800.00
**L.U.I	<b>?.</b> **									
9 **L.U.I	01111	4	11:00A	11:27A	30S	02/05/13-02/08/13	M-F 11-1130A CBS-2 NEWS	4	800.00	3200.00
L.O.1	ν.									
10 **L.U.I		1	11:00A	11:27A	30S	02/11/13-02/11/13	M-F 11-1130A CBS-2 NEWS	1	500.00	500.00
11	01111	4	02:58P	04:00P	30S	02/05/13-02/08/13	M-F 3-4P/DR.PHIL	4	600.00	2400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





#### **AGREEMENT MADE BETWEEN**

# KCBS TV

KCBS TV

**CONTRACT NO. REV.** 1021-63061-4

**DATE PRINTED** 02/08/13

4200 Radford Avenue, . Studio City CA 91604 AND

			AND	PAGE 2
35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	345395 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME		WENDY GREUEL FOR MAYOR	
AND	650 Massachusetts	Ave NW Ste 210	7120 Hayvenhurst Ave Ste 315	Required
				Announcement 28 days
ADDRESS	Washington	DC 20001-3796	Van Nuys CA 91406-3813	prior notice
	USA		USA	'
CONTACT	KATE WELSH		PRODUCTWENDY GREUEL FOR MAYOR 2/5-2/11	
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO. 2635	PRODUCT 1307	

SALESPERSON NATIONAL

SALESPERSON

BROADCAST SCHEDULE STARTING 02/05/13 AND ENDING 02/11/13

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NO. WEEKS:

ethnicity	•	SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
**L.U.l	<b>?</b> .**									
12 **L.U.I		1	02:58P	04:00P	30S	02/11/13-02/11/13	M-F 3-4P/DR.PHIL	1	600.00	600.00
13 **L.U.!		4	04:00P	05:00P	30S	02/05/13-02/08/13	M-F 4-5P/JUDGE JUDY	4	600.00	2400.00
14 **L.U.I		1	04:00P	05:00P	30S	02/11/13-02/11/13	M-F 4-5P/JUDGE JUDY	1	600.00	600.00
15 **L.U.I	.1111 R.** CBS2 NEWS @ 5P	4	05:00P	06:00P	30S	02/05/13-02/08/13		4	500.00	2000.00
16 **L.U.l	M R.** CBS2 NEWS @ 5P	1	05:00P	06:00P	30S	02/11/13-02/11/13		1	500.00	500.00
17 **L.U.!	.1111 R.** CBS2 NEWS @ 6P	4	06:00₽	06:30P	30S	02/05/13-02/08/13		4	500.00	2000.00
18 **L.U.!	M R.** CBS2 NEWS @ 6P	1	06:00₽	06:30P	30S	02/11/13-02/11/13		1	500.00	500.00
19 **L.U.!	Sa R.** CBS2 NEWS SAT @	1 6P	06:00P	06:30P	30S	02/09/13-02/09/13		1	500.00	500.00
20 **L.U.!	Su R.** CBS2 NEWS SUN @	1 9 5P	05:00P	05:30P	30s	02/10/13-02/10/13		1	600.00	600.00
21 **L.U.!	Sa R.** CBS2 NEWS SAT @	1 5P	05:00P	05:30P	30S	02/09/13-02/09/13		1	500.00	500.00

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AGENCY EST. NO. LOCAL PRODUCT CODE Andrew Del Guercio 1307

DC 20001-3796

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Our money	•	SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
22 **L.U.I	Su R.** CBS2 NEWS SUN @	1 ⊉6P	06:00P	07:00P	30S	02/10/13-02/10/13		1	500.00	500.00
23 **L.U.I	01111 R.**	4	06:56P	07:30P	30S	02/05/13-02/08/13	M-F 7-730P ET	4	1800.00	7200.00
24 **L.U.I		1	06:56P	07:30P	30S	02/11/13-02/11/13	M-F 7-730P ET	1	1800.00	1800.00
25 **L.U.I	01111	4	07:30P	07:57₽	30S	02/05/13-02/08/13	M-F 730-8P INSIDER	4	1500.00	6000.00
26 **L.U.I		1	07:30P	07:57₽	30S	02/11/13-02/11/13	M-F 730-8P INSIDER	1	1500.00	1500.00
27 **L.U.I		1	07:58P	09:00P	30S	02/05/13-02/05/13	TU 8-9P/NAVY CIS	1	10000.00	10000.00
28 **L.U.I		1	09:00P	10:00P	30S	02/05/13-02/05/13	TU 9-10P/NCIS:LOS ANGELES	1	11000.00	11000.00
29 **L.U.I		1	09:00P	10:00P	30S	02/08/13-02/08/13	FRI 9-10P/CSI: NY	1	8500.00	8500.00
30 **L.U.I		1	10:00P	11:00P	30S	02/08/13-02/08/13	FRI 10-11P/BLUE BLOODS	1	9500.00	9500.00
31 **L.U.I	10	5	10:59P 10:59P	11:35P 11:30P	30s	02/05/13-02/09/13	M-SU 11-1130P CBS-2 NEWS	5	1500.00	7500.00
32	Su	1	11:30P	12:00M	30S	02/10/13-02/10/13	LATE NEWS - GRAMMY NITE	1	2800.00	2800.00

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AGENCY EST. NO. LOCAL PRODUCT CODE Andrew Del Guercio 1307

DC 20001-3796

AGENCY (OR SERVICE) ACTING AS AGENT FOR 345395

650 Massachusetts Ave NW Ste 210

BROADCAST SCHEDULE STARTING 02/05/13 AND ENDING 02/11/13

SALESPERSON 2635

NATIONAL SALESPERSON

35698

NAME

AND

**ADDRESS** 

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DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
<b>?</b> .**									
M R.**	1	10:59P	11:35P	30S	02/11/13-02/11/13	M-SU 11-1130P CBS-2 NEWS	1	1300.00	1300.00
	3	11:35P	12:37A	30S	02/05/13-02/07/13	DAVID LETTERMAN	3	700.00	2100.00
	1	11:35P	12:37A	30s	02/11/13-02/11/13	DAVID LETTERMAN	1	700.00	700.00
	1 entalist	09:00P	10:00P	30S	02/06/13-02/06/13	WED 9-10P/CRIMINAL MINDS	1	9500.00	9500.00
Sa FOR MONIES REINVES			11:00P DRRECTIONS	30S	02/09/13-02/09/13		1	1950.00	1950.00
							81		110800.00
				Qtr 1	.13 .00	Feb Mar 106500.00 .00			
	M R.** 01110 R.** M R.** mkgd for n/a 2/10 M	M 1  R.**  01110 3  R.**  M 1  R.**  M 1  R.**  W 1  R.**  NM 1  Sa 1	DAYS PWK. FROM  R.**  M 1 10:59P  01110 3 11:35P  M 1 11:35P  W 2 1 09:00P  R.** mkgd for n/a 2/10 Mentalist  Sa 1 08:00P	MR.**  01110 3 11:35P 12:37A  MR.**  MR.**  1 09:00P 10:00P	MR.**  01110 3 11:35P 12:37A 30S  MR.**  1 10:59P 11:35P 30S  NMR.**  1 11:35P 12:37A 30S  NMR.**  NMR.**  1 09:00P 10:00P 30S  Sa 1 08:00P 11:00P 30S  FOR MONIES REINVESTED DUE TO L.U.R. CORRECTIONS	AR.**  M	DAYS PWK FROM TO LENGTH EFFECTIVE DATES PROGRAMS  R.**  M	DAYS	DAYS

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